



# Immunize and Win a Prize!

**WHAT'S NEW?:** “Immunize and Win a Prize!!” A new Immunization incentive program being offered to all Vaccines For Children Providers statewide.

**HOW DOES IT WORK?:** The project is based on taking 4 visits for a child to complete their primary immunization series by age 2. All children birth – 2yo are eligible, VFC and Non-VFC.

Families receive FREE incentives at each of the first four immunization visits:

Infant Tylenol at the 1<sup>st</sup> and 2<sup>nd</sup> visit

Digital Thermometer at the 3<sup>rd</sup> visit

Beanie Bee at the 4<sup>th</sup> visit

(Feel free to change the order of the incentives for the first 3 visits based on your families needs.)

After a child has completed the primary series of 4 DTaP, 3 Polio, 1 MMR, 3 Hib, 3 HepB, and 1 Varicella the parent will fill out a completion card including a consent line to enter the drawing.

This project will run through September 30, 2005, at which time they will have the drawings.

There will be county, district and statewide winners for families and district winners for providers.

One family in each county will win a 30-hour phone card toward free long distance.

One family in each county will win \$500 toward a utility (gas, electric, water) of their choice.

One family in each county will win \$500 toward their monthly rent or mortgage payment.

They will draw 2 families from each of the districts to win an all expense paid weekend zoo vacation in Wichita; this includes 2 nights hotel, limo transportation from their home to Wichita and back, along with food. 24 winners total.

All providers who chose to participate will be put into a drawing to win a \$500 cash prize. They will draw for winning provider offices from each district, a total of 24 winners.

And the GRAND PRIZE: they will put all eligible families across the state into a drawing for 1 all expense paid trip for up to a family of 6 to Disney World in Florida, 4 days 5 nights, food, air fare, park entry passes, ground transportation and more will be provided.

**WHO PAYS?** Tobacco Settlement Money, CDC and in-kind Partnership donations by McNeil Pharmaceuticals and Birch Telecom are funding all costs, including mailings, poster printing, incentives and prizes. There will no cost to the provider or the families.

Please contact me if you have any questions. [Mparsons@kdhe.state.ks.us](mailto:Mparsons@kdhe.state.ks.us) or 785-296-3975